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Geotourism Project discussed at SJEDS board meeting

Donna Cadena

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Donna Cadena
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Members of San Juan Economic Development Service's board of directors met Wednesday, Dec. 8, at the Quality Center for Business.

Among the items on the agenda was a Geotourism presentation.

Presented by City of Aztec Mayor Sally Barbridge and Planning

Director Roshana Moojen, the Trail of the Ancients – Four Corners

Area Geotourism Project promotes tourism in a manner that enhances the unique aspects of a geographic place.

The National Geographic Geotourism MapGuide Project, explained Barbridge, puts the Four Corners area on the map. The project, which has been in the works for a couple of years, is in the nominating phase.

Through a public outreach effort, Barbridge hopes to involve the members of the surrounding communities to nominate places, people, historical sites, cultural places and businesses that define the Four Corners.

At the end of the project, says Barbridge, there are two deliverables: a printed map guide and an interactive website. She announced a Jan. 22, 2011 deadline for the printed map, meaning submissions not received by that date, will not be on the printed map.

Nominations for the interactive map guide may be submitted at any time.

Once completed, the interactive map is available to anyone in the world.

Although National Geographic Geotourism projects are worldwide, currently there are only seven such projects in the United States.

To nominate a place, historical or cultural site, or a business, you may go online at:

www.fourcornersgeotourism.com.